

Listing of Claims

Please replace all prior versions of claims with the following listing of claims:

1. **(Currently Amended)** A method of customizing the presentation of networkable media, comprising the steps of:
 - (a) selecting at least one presentation option for transmissible media content;
 - (b) receiving the transmissible media content via a wireless medium; and
 - (c) presenting the transmissible media content to a user according to the at least one presentation option; and
storing at least one presentation option in the wireless client device.
2. **(Currently Amended)** The method of claim 1, wherein the selecting at least one presentation option of step (a) comprises a step of selecting at least one of a home page, a time zone, a date format, a font format, and a language.
3. **(Currently Amended)** The method of claim 1, wherein the step (b) of receiving the transmissible media content comprises a step of communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.
4. **(Currently Amended)** The method of claim 1, wherein the step (c) of presenting the transmissible media content comprises a step of presenting the transmissible media content via a display screen of a wireless client device.
5. **(Cancelled)**
6. **(Original)** A system for customizing the presentation of networkable media, comprising:
an input interface to accept at least one presentation option for transmissible

media content;

a communications interface for receiving the transmissible media content via a wireless medium; and

a processor unit, connected to the input interface and the communications interface, the processor unit configured to present the transmissible media content to a user according to the at least one presentation option.

7. **(Original)** The system of claim 6, wherein the processor unit presents at least one of a home page, a time zone, a date format, a font format, and a language.

8. **(Original)** The system of claim 6, wherein the receiving of the transmissible media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

9. **(Original)** The system of claim 6, wherein the presentation comprises presenting the transmissible media content via a display screen of a wireless client device.

10. **(Original)** The system of claim 9, wherein the processor unit stores the at least one presentation option in the wireless client device.

11. **(Original)** A system for customizing the presentation of networkable media, comprising:

input interface means to accept at least one presentation option for transmissible

media content;

communication interface means for receiving the transmissible media content via

a wireless medium; and

processor means, communicating with the input interface means and the communication interface means, the processor means configured to present the transmissible media content to a user according to the at least one presentation option.

12. **(Original)** The system of claim 11, wherein the processor means presents at least one of a home page, a time zone, a date format, a font format, and a language.

13. **(Original)** The system of claim ii, wherein the receiving of the transmissible media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

14. **(Original)** The system of claim ii, wherein the presentation comprises presenting the transmissible media content via a display screen of a wireless client device.

15. **(Original)** The system of claim 14, wherein the processor means stores the at least one presentation option in the wireless client device.

16. **(Currently Amended)** A storage medium for storing machine readable code, the machine readable code being executable to customize the presentation of networkable media according to the 15 steps of:

- ~~(a)~~ selecting at least one presentation option for transmissible media content;
- ~~(b)~~ receiving the transmissible media content via a wireless medium; and
- ~~(c)~~ presenting the transmissible media content to a user according to the at least one presentation option; and
storing at least one presentation option in the wireless client device.

17. **(Currently Amended)** The storage medium of claim 16, wherein the ~~comparing of step (b)~~ selecting at least one presentation option comprises ~~a step of d)~~

of selecting at least one of a home page, a time zone, a date format, a font format, and a language.

18. **(Currently Amended)** The storage medium of claim 16, wherein ~~the step~~ ~~(b) of receiving~~ the transmissible media content comprises ~~a step of e)~~ communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless markup Language protocol.

19. **(Currently Amended)** The storage medium of claim 16, wherein ~~the step~~ ~~e) of presenting~~ the transmissible media content comprises ~~a step of f)~~ presenting the transmissible media content via a display screen of a wireless client device.

20. **(Cancelled)**